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Contact: Michele Ninivaggi
Phone: (212) 840 0008

twentysix New York's Andrew Brust Authors Microsoft SQL Server 2005 Developer's Reference

New York, NY – July 6, 2006 – twentysix New York announced the publication of Andrew Brust's new book, *Programming Microsoft SQL Server 2005* (Microsoft Press), that reveals the core programmability points of the newest version of Microsoft's flagship database product.

Brust, twentysix New York's Chief, New Technology, and Microsoft Regional Director, is a Visual Basic MVP and a member of Microsoft's Business Intelligence Partner Advisory Council. He is a Vice-Chairman of the New York Software Industry Association (NYSIA), a member of International .NET Association's (INETA) Speaker Bureau and a highly rated speaker at conferences throughout the U.S. and internationally. Co-authored with Stephen Forte, this comprehensive book clearly investigates and demonstrates how this release of SQL Server appeals to both database specialists and developers of all stripes.

With a solid team of contributing authors, including twentysix New York's Elsie Pan and Kent Brown, as well as members of the SQL Server product team itself, *Programming Microsoft SQL Server 2005* shows how this new version of SQL Server delivers a bona fide middleware, service-oriented, message-based programming platform; an XML document repository; a desktop and mobile device database engine; a market-leading business intelligence platform; and a real-time alerting system all rolled into one. The book provides a digestible amount of information on each of these capabilities, with the developer detail necessary to help readers become seasoned SQL Server professionals.

"We worked hard on this book to expose each of SQL Server's distinct components, with high-level and detailed information on writing code to exploit their capabilities. We take special pride in our deep coverage of SQL Server Analysis Services' OLAP and data mining platform. Typically such coverage is relegated to Business Intelligence-focused books, and is omitted from more mainstream books on SQL Server such as ours. We believe strongly, however, that all SQL Server developers should learn to use and program these important capabilities of the product."

Book highlights include:

- Details on planning, developing, and managing custom applications for SQL Server in a practical reference format
- Extensive code samples and expert advice from experienced professionals
- Real-world, pragmatic guidance for new and experienced SQL Server developers alike
- Coverage of new functionality in SQL Server 2005

The book is available for purchase from Amazon, Barnes and Noble, and other major booksellers.

About twentysix New York

twentysix New York is a leading business solutions provider based in New York City.

A Microsoft Gold Certified Partner, twentysix New York specializes in:

- Business intelligence
- Enterprise integration
- Custom applications

twentysix New York also provides consulting services to clients that need strategic IT guidance, project management and business analysis.

Their clients range from Fortune 500 companies to small and mid-size firms, representing a wide range of industries including financial services, healthcare, luxury retail, and professional sports.

Since November 2005, twentysix New York has been a part of the twentysix Group, a leading digital communications group based in London.

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